

Feiolix®

A NATURAL SOLUTION FOR WEIGHT MANAGEMENT AND METABOLIC HEALTH

NATURAL
WHOLE FRUIT
POWDER

PATENTED

LOW DOSE OF
300 MG

GREAT
TASTE

Feiolix® is a scientifically supported, polyphenol-rich whole fruit powder derived from New Zealand feijoa fruit. It is designed to support weight management and metabolic health through its multifaceted mechanisms, including enhancing glucose absorption, reducing inflammation, and stimulating GLP-1 secretion. Feiolix® leverages the synergistic benefits of the whole fruit, offering superior efficacy compared to isolated compounds.

HEALTH OUTCOMES

INCREASES GLP-1:

Stimulates native GLP-1 secretion to promote feelings of fullness and reduce appetite.

SUPPORTS WEIGHT MANAGEMENT:

Reduces weight gain by 24% in preclinical models and enhances fat metabolism.

IMPROVES BLOOD SUGAR CONTROL:

Lowers fasting glucose, HbA1c, and postprandial blood sugar spikes.

ENHANCES LIPID PROFILES:

Reduces triglycerides, LDL cholesterol, and total cholesterol levels.

REDUCES BLOOD PRESSURE:

Clinically proven to reduce systolic BP by 7 mm/hg

ANTI-INFLAMMATORY PROPERTIES:

Decreases pro-inflammatory cytokines like TNF- α and IL-1 β .

BOOSTS THERMOGENESIS:

Increases energy expenditure through postprandial thermogenesis.

CLINICAL VALIDATION

6 IN-VITRO STUDIES



Showed potent anti-inflammatory effects by inhibiting cytokine production, in addition to full compositional analysis.

7 IN-VITRO STUDIES



Demonstrated significant reductions in weight gain, triglycerides, and inflammation in high-fat diet models.

4 MARKETING ACCEPTANCE TESTS



36 participants showed reductions in both blood sugar spikes and improvements in sustained blood sugar levels after consuming a standardized high sugar breakfast and Feiolix®

185%
IMPROVEMENT IN
FASTING BLOOD
GLUCOSE COMPARED
TO PLACEBO

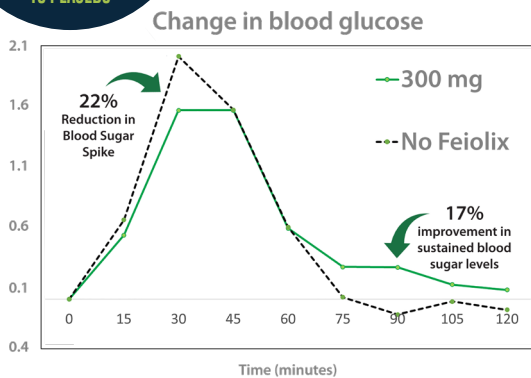


Figure 1. Change from fasting average blood glucose (mmol/L) over a 2-hour period, sample size 16 participants, continuous blood glucose monitor used to measure blood glucose

5 CLINICAL TRIALS



Proven to increase weight loss by 57% compared to placebo, improve insulin resistance and reduce HbA1c, cholesterol over a 12 week trial when consuming 300mg or 1150mg of Feiolix. Additionally proven to significantly reduce fasting glucose by 0.37mmol/L over a 6 month trial (supporting a shift from pre-diabetic FBS levels). Recently completed clinical trial measuring GLP-1 and satiety.

REAL SCIENCE. REAL PEOPLE. REAL RESULTS.

PROUDLY BROUGHT
TO YOU BY

Anagenix

WHAT MAKES FEIOLIX[®] UNIQUE?

Feiolix activates *three distinct pathways* for GLP-1 secretion:

- 1. ABSCISIC ACID (ABA):** A natural signalling hormone that stimulates GLP-1 release from pancreatic β -cells and intestinal L-cells.
- 2. ELLAGITANNINS:** Converted by gut microbiota into urolithins, which enhance insulin signalling.
- 3. DIETARY FIBER (XYLOGLUCANS):** Acts as a prebiotic to promote gut health and short-chain fatty acid production, further stimulating GLP-1.

KEY POSITIONINGS FOR FEIOLIX[®]



Feiolix is an ideal ingredient for dietary supplement companies targeting:

- 1. WEIGHT MANAGEMENT FORMULATIONS:** Increasing GLP-1 secretion helps improve appetite regulation and increases fat oxidation.
- 2. METABOLIC HEALTH PRODUCTS:** Improves glycaemic control, lipid profiles, and insulin sensitivity, as well as providing support for gestational diabetes.
- 3. MENOPAUSAL SYMPTOMS:** Supports reductions in sleep issues, concentration, and anxiety symptoms by supporting the Estroblome and improved metabolic function.

WHY CHOOSE FEIOLIX[®]?



Backed by science:

Supported by robust preclinical and clinical research, full compositional analysis available.



Suitable for chewables, capsules, sachets, and functional foods!



Safe for all:

Suitable for children, pregnant women, and the elderly.



Clean label:

Non-GMO, no added sugars or flavours, GRAS.



High consumer appeal:

Great-tasting with a natural fruit profile.



Marketing, Formulation, and Market Acceptance Testing support available.



For more information or to request samples, contact us today! info@anagenix.com

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